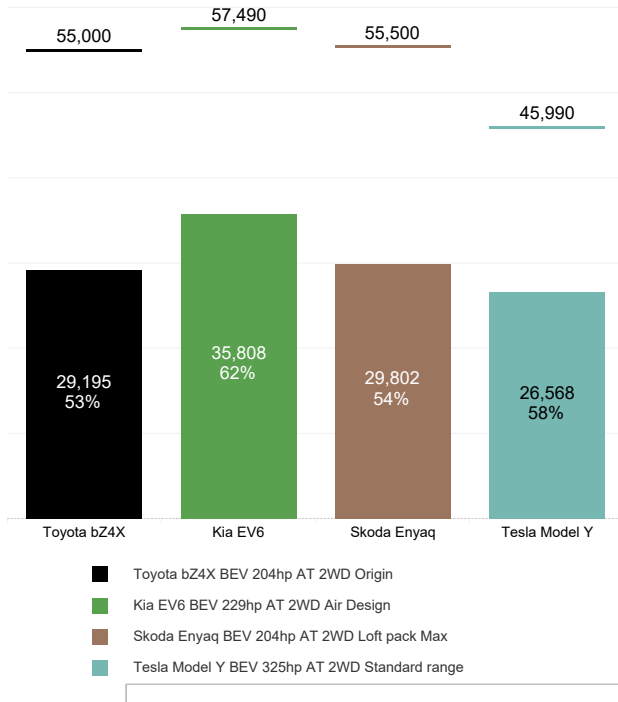


New Price vs. Forecast Residual Value
(36 months/ 45.000km/ trade/ EUR)



Strengths

The Toyota bZ4X has a spacious rear interior, although passengers will be seated with a higher knee position, as in many battery-electric vehicles. Overall, the car features a good quality of materials, even if the instrument cluster and central console feature hard plastics. The seats are comfortable in the front and rear. Infotainment is good with a large touch screen, and the model comes with a lot of equipment as standard. The bZ4X also has a good turning ratio.

Opportunities

With its two-wheel-drive version, the bZ4X comes as a front-wheel drive vehicle, not a rear wheel drive as many electric vehicles do. Toyota has a strong brand image in France, enhanced by the production of some models in the country. Range is on par with Tesla and most of its competitors.

SELECT COUNTRY

- France
- Spain
- United Kingdom

Weaknesses

The name bZ4x is not easy to keep in mind. Inside, the storage in the lowest part of the central console is not easy to reach and there is no glove box. A vibrating noise can also be heard coming from the interior plastics when driving on countryside roads. In terms of options, the list is very short, and there is no sunroof option. The model's regenerative braking is not that powerful.

Threats

The electric D-SUV segment is led by the Tesla Model Y and Kia EV6. The Skoda Enyaq is taking market share as well and with low prices, these cars are competitive and attractive to customers. List prices for the Toyota are quite high and the engine line-up is not wide enough, while competitors offer much more than 250hp. Toyota is a latecomer in the EV market, while it was a pioneer of hybrid technology.